



Exceptional
Mallorca

Mallorca, but not as you know it

Carefully designed, off-market experiences for brands and agencies.

Made with **GAMMA**

The Problem

Most Mallorca programs still look the same:

Standard hotels

Interchangeable accommodations with no distinctive character or sense of place.

Predictable excursions

The same routes, the same stops, the same experience everyone else has had.

Logistics-first approach

Programs built around convenience, not meaning.

- ❏ **Result:** everything feels interchangeable — no real impact, no story to tell.



The Shift

We approach Mallorca differently:

What we do NOT

- No off-the-shelf programs
- No crowded venues
- No generic itineraries

Instead

We design experiences around **place, privacy and narrative.**



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Example Concept

48H PRIVATE TRAMUNTANA RETREAT

01

Stay

Guests stay across a network of special estates.

02

Opening dinner

A secluded mountain setting for the first evening together.

03

Daytime

Curated local experiences: cycling, sailing or creative sessions.

04

Closing night

Long-table dinner with private chef + live performance.

 **No hotels. No crowds. Fully designed flow.**

How We Work

We partner with agencies, not compete with them.



Concept development support

We think along from the very first brief.



Off-market venues & network

Access to places you won't find anywhere else.



Full production on site

End-to-end execution, fully managed.

Flexible, collaborative and built around your client.



Let's talk

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If you have a Mallorca brief coming up, we'd love to think along.

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